

ABOUT THE CONFERENCE

In 2026, Canada's national capital will be the backdrop for our most dynamic gathering yet —bringing together leaders, innovators, and changemakers from across the country.

Together, we will explore "Pathways to Partnerships" and chart bold new directions for the future of work-integrated learning (WIL).

As the country's leading WIL event, the CEWIL Canada National Conference will welcome hundreds of delegates from post-secondary institutions, industry, community partners, and government.

This is your opportunity to be part of the national ecosystem shaping how learning and work intersect to create meaningful futures.





WHY SPONSOR?

Sponsoring the CEWIL Canada National Conference means more than visibility; it means **impact**.

Engage with decision-makers across post-secondary, public policy, and industry

Position your brand at the forefront of innovation in skills, talent, and equity

Amplify your leadership in Canada's national conversation on future-ready education

DATE: May 19 - 22, 2026

CONFERENCE LOCATION: Delta, City Centre Ottawa, ON

CONTACT:

Jasmeen Sidhu Chair, Sponsorship Committee jasmeens@cewilcanada.ca 219-349-1596









SPONSORSHIP PACKAGES

IMPACT CHAMPION - \$25,000

Demonstrate your commitment to skills, talent, and workforce innovation



Includes:

- **Primary sponsor for the conference,** which includes branding for all conference events and materials on the CEWIL Canada Conference website and mobile app, with the highest level of prominence.
- 3-minute speaking opportunity (script to be approved by CEWIL in advance).
- 4 full conference passes
- Logo placement on refreshment stations
- Exhibitor booth in a premium location
- Brand mention in CEWIL Canada social media + e-newsletter pre- and post-conference
- Featured as the Wi-Fi passcode









TALENT CATALYST - \$15,000

Empower emerging talent and lead future-of-work conversations



Includes:

- Sponsor of the Welcome Reception, taking place on Tuesday, May 19
- Opportunity to introduce the second-day keynote or panel.
- 3 full conference passes
- Exhibitor booth in a high-traffic zone
- Logo visibility on website, app, select signage, and program
- Brand mention in CEWIL Canada social media + e-newsletter pre- and post-conference









INNOVATION ALLY \$10.000 ** div fille > Storser bittle Clang Keynote Also

- 2 full conference passes
- Exhibitor booth in a high-traffic zone
- Logo visibility on website, app, select signage, and program
- Brand mention in CEWIL Canada social media pre- and post-conference

COMMUNITY CONNECTOR \$10,000

🜟 1 available

> Sponsorship of a social/networking event

Also includes:

- 2 full conference passes
- Exhibitor booth in a high-traffic zone
- Logo on Wi-Fi splash page or other high-touch
 location
- Logo visibility on website, app, select signage, and program
- Brand mention in CEWIL Canada social media pre- and post-conference

REGISTRATION TABLE

\$7,500

1 available

> Sponsor of the Registration table

Also includes:

- 1 full conference pass
- Logo displayed on registration table for the duration of the event, your brand will be displayed in a high-traffic zone (every time delegates check in, ask questions, or gather materials)
- Opportunity to display promotional materials at the desk, providing direct engagement with every attendee
- Logo visibility on website, app, select signage, and program
- Brand mention in CEWIL Canada social media pre- and post-conference







SUPPORTER OF WIL \$5,000



Show your support for Canada's future workforce

Choose one sponsored item:

- Conference App
- Sensory-Friendly Space
- Lanyards
- Breakfast or Lunch
- Refreshment Station

Also includes:

- 1 full conference pass
- Logo visibility on website, app, select signage, and program
- **Brand mention** in CEWIL Canada social media pre- and post-conference

EXHIBITOR BOOTHS:

\$5,000



Exhibitor booths are available and assigned on a first-come first-serve basis and will be located in a high-traffic and high-visibility area of the conference venue.

- 8' X 10' Exhibitor Booth space
- Opportunity to network during lunches and breaks, attend sessions, and provide information materials to delegates; exhibitor booths will be open during the entirety of the conference
- · 2 full conference passes
- Logo visibility on website, app, select signage, and program
- Brand mention in CEWIL Canada social media pre- and post-conference

À LA CARTE & ADD-ON OPPORTUNITIES

These can be standalone or added to any package:

Photobooth sponsor - \$3,000

Coffee/tea break sponsor - \$2,500

Student travel bursaries - \$2,500

Support a Student Registration - \$1,000

Digital ad in conference app - \$750

Friend of CEWIL Canada - \$500

LET'S BUILD THE FUTURE — TOGETHER

Want to customize a package that aligns with your mission or brand?

We'd be happy to co-create something meaningful with you.

Contact: Jasmeen Sidhu - jasmeens@cewilcanada.ca

Learn more: www.cewilconference.ca

#CEWIL2025 SPONSORS & EXHIBITORS

DIAMOND





MAJOR SPONSORS EXHIBITOR BOOTHS









































EVENT SPONSORS

NATIONAL AND REGIONAL SPONSORS —









